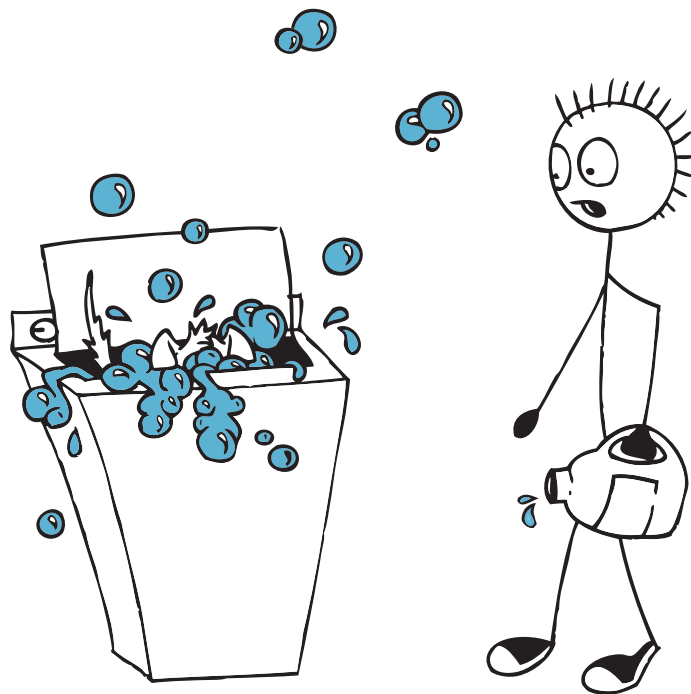
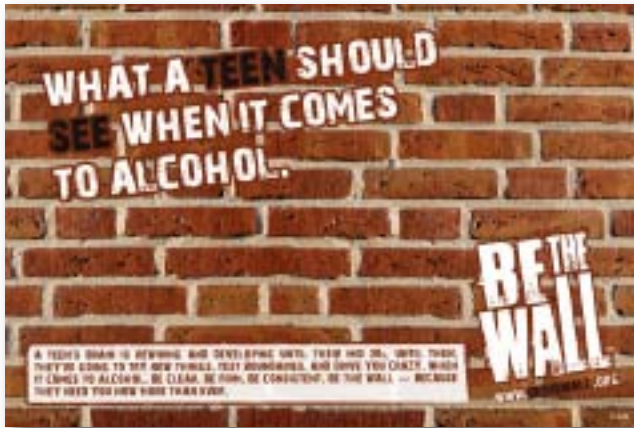


Be the Wall - Phase 1



Posters



“Brick Wall”



“Blender”



“Washer”



“Hair Cut”



“Dress”



“Sky Dive”



Logo T-Shirts
White shirt with 2-color imprint



Polos
Red or black with embroidered logo



Magnetic Photo Frame
4"x3 1/2"



Retail Buttons
4"x4" Round



Buttons
4"x4" Round



Air Fresheners
3 x4" with 1-color imprint



Pens
White with 1-color imprint



Bumper Stickers
3"x10"



Key Tags
White with 1-color imprint



Static Clings
4"x4"



Banners

Table Banner - 2'x6'
Large Banner - 3'x8'



Sidewalk Stencils

36"x24"



Floor Adhesives

24"x24"



Parent Pledge Cards

8"x3"



Teen Pledge Cards

8"x3"



Team Pledge Cards

8"x3"



Pledge Sticker

2" round



Mouse Pads
White fabric with
1-color imprint
7.5"x8.5"x1/8"



Post-It Notes
2-3/4" x 3", 25 sheets



Door Hangers
4"x11"
Choose from any poster design



Traveling Display
72"x 96"
Choose from any poster design



Plastic Bags
12"x 9" Biodegradable Bag,
white with black imprint
Choose from any poster design



Awareness Bracelets
White with 1-color imprint



Caps
Light grey with
2-color imprint



Coasters
4"x4" pulpboard
with 1-color imprint



Lanyards
White with 1-color imprint
and metal split ring



Brain Stress Ball
2 13/16" x 2 3/16" x 1 15/16"
1-color imprint



Brick Stress Balls
3-5/8" x 2" x 1-3/8",
1-color imprint



Pencils
White with
1-color imprint



Postcards
6"x9"



Shopping Bag Totes
13"x13" khaki with 1-color imprint



Pizza Box Stickers
8"x8" full color



Sports Bottles
28 oz., white with 1-color imprint



Yo-Yos
White with 1-color imprint



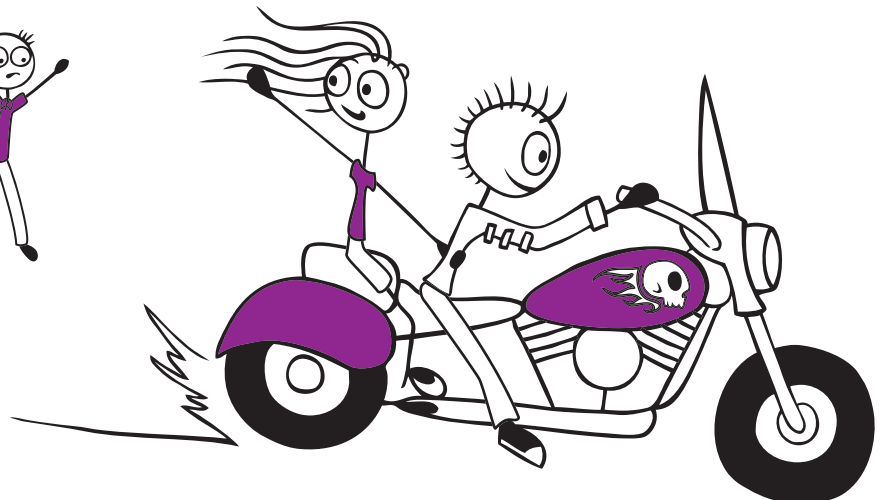
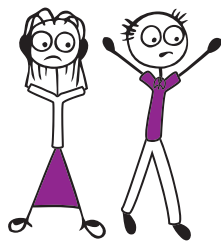
Travel Coffee Cups
16 oz., white with 1-color imprint



Yard Signs
24"x36" full color, two-sided
with stakes



Phase 2 Campaign



Posters

Illustrated Series, 12"x18"



"Motorcycle"



"Cell Phone"



"Clean Room"



"Dress"



"Haircut"



"Late"



"No Phone"



"Party"

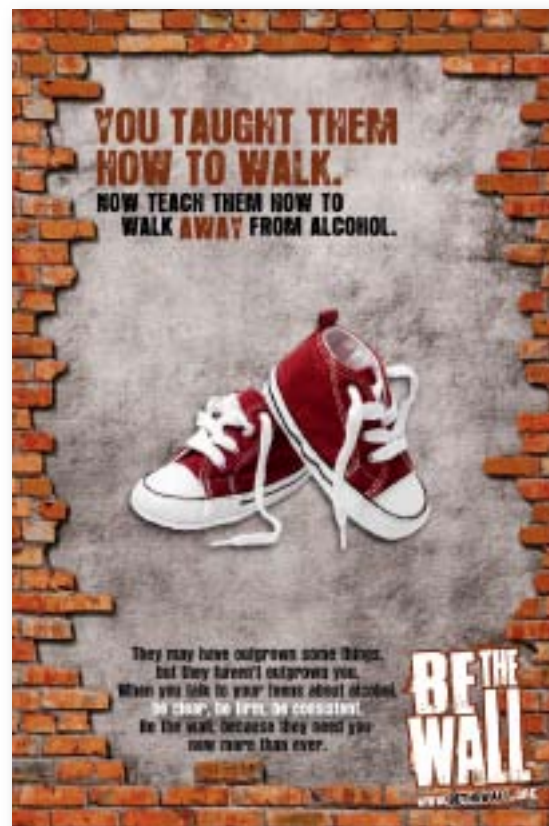
Object Series, 12"x18"



"Duck"



"Scissors"



"Baby Shoes"

**YOU TAUGHT THEM THE RULES OF THE GAME.
HAVE YOU TAUGHT THEM THE RULES ABOUT ALCOHOL?**



Your team needs your leadership beyond the field of play. So when you talk to them about alcohol, be clear, be firm, be consistent. Be the wall, because they need you now more than ever.



WWW.BETHEWALL.ORG

“Coach-Baseball”

**YOU TAUGHT THEM THE RULES OF THE GAME.
HAVE YOU TAUGHT THEM THE RULES ABOUT ALCOHOL?**



Your team needs your leadership beyond the field of play. So when you talk to them about alcohol, be clear, be firm, be consistent. Be the wall, because they need you now more than ever.



WWW.BETHEWALL.ORG

“Coach- Girls Softball”

**YOU TAUGHT THEM THE RULES OF THE GAME.
HAVE YOU TAUGHT THEM THE RULES ABOUT ALCOHOL?**




Your team needs your leadership beyond the field of play. So when you talk to them about alcohol, be clear, be firm, be consistent. Be the wall, because they need you now more than ever.




WWW.BETHEWALL.ORG

“Coach- Basketball”

**YOU TAUGHT THEM THE RULES OF THE GAME.
HAVE YOU TAUGHT THEM THE RULES ABOUT ALCOHOL?**



Your team needs your leadership beyond the field of play. So when you talk to them about alcohol, be clear, be firm, be consistent. Be the wall, because they need you now more than ever.



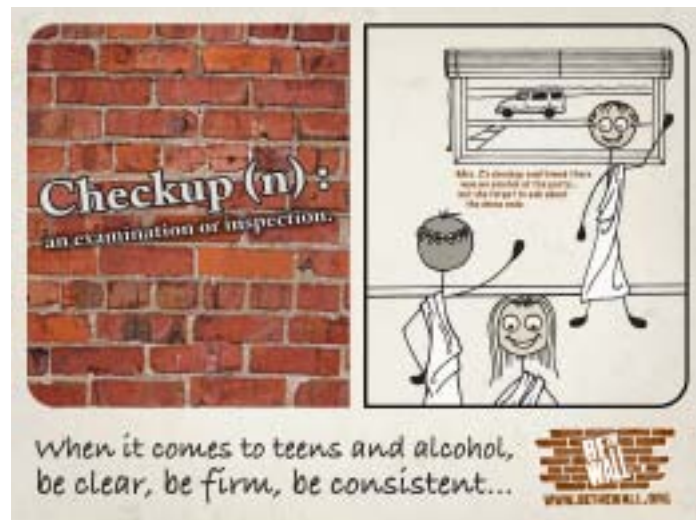
WWW.BETHEWALL.ORG

“Coach- Girls Basketball”

New Series, 12"x18"



"Polaroid"



"Checkup - Toga"



"Checkup - Pool"



"Checkup - Party"



Rubber Duck T-Shirts
White shirt with 4-color imprint



Logo T-Shirts
Phase 2
White shirt with 2-color imprint



FRONT



BACK

Jersey Shirt
Black shirt
1-color imprint on front
2-color imprint on back



Awareness Bracelets
White with 1-color imprint



Buttons
3"x3" Square
Full color



Air Fresheners
3 x4" with 2-color imprint



Caps
Black with
1-color imprint



Pens
Black with 1-color imprint



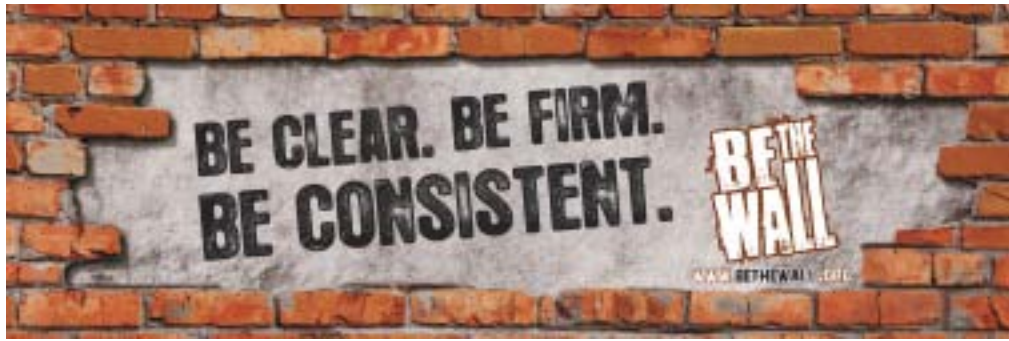
Bumper Stickers
3"x10"



Coasters
4"x4" pulpboard
with 1-color imprint



Static Clings
4"x4"



Banners

New Design!

Table Banner - 2'x6'

Large Banner - 3'x8'



Sidewalk Stencils

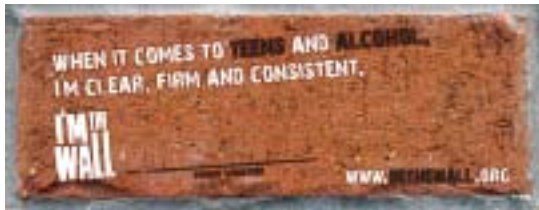
36"x24"



Floor Adhesives

New Design!

24"x24"



Parent Pledge Cards

8"x3"



Team Pledge Cards

New Design!

8"x3"



Teen Pledge Cards

New Design!

8"x3"



Magnetic Photo Frame
New Design!
4"x3 1/2"



Key Tags
New Design!
Black with 1-color imprint



Mouse Pads
Black fabric with
1-color imprint
7.5" x 8.5"x1/8"



Lanyards
Black with 1-color imprint
and metal split ring



Brain Stress Ball
2 13/16" x 2 3/16" x 1 15/16"
1-color imprint



Duck Stress Ball
3 1/2" x 2 1/2"
1-color imprint



Pencils
Black with
1-color imprint



Brick Stress Balls
3-5/8" x 2" x 1-3/8",
1-color imprint



Stickers Large
8"x8" full color



Lip Balm



Shopping Bag Totes
13"x13" Black with 1-color imprint



Sports Bottles
28 oz., Black with 1-color imprint



Yo yo
Yellow with 1-color imprint



Post-It Notes
New Design!
2-3/4" x 3", 25 sheets



Travel Coffee Cups
16 oz., White with 1-color imprint



Yard Signs
24"x36" full color, two-sided
with stakes



Postcards
New Design!
 6"x9"



Door Hangers
New Design!
 4"x11"
 Choose from any poster design

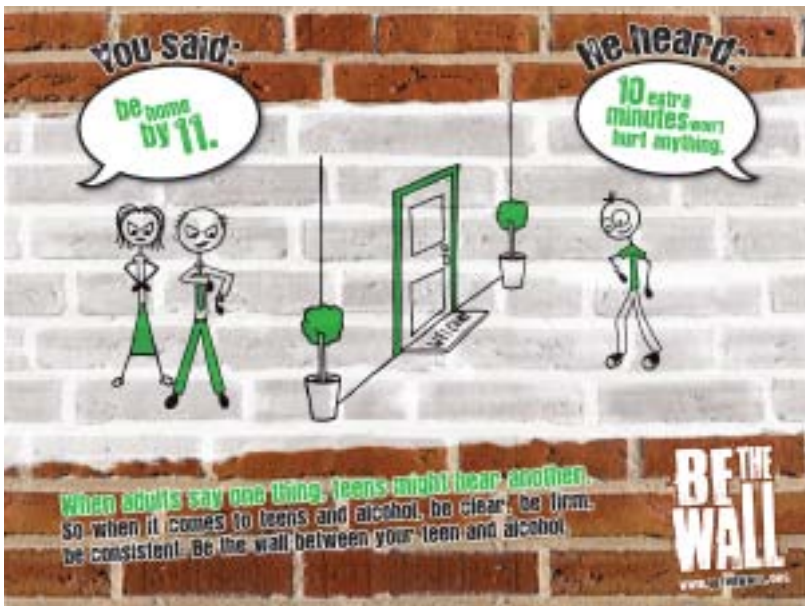


"Black"



"Yellow"

Balloons
 11" latex, helium quality



Traveling Display
New Design!
 72"x 96"
 Choose from any poster design



Plastic Bags
 12"x 9" Biodegradable Bag,
 white with black imprint
 Choose from any ILLUSTRATED
 poster design



Car Shade
Silver with Black imprint



Foam Sun Visor
White with 1-color imprint



Hand Fan
8"x8" with 1-color imprint



Umbrella (Compact)
Black with 1-color imprint



Frisbee
5" Black with 1-color imprint



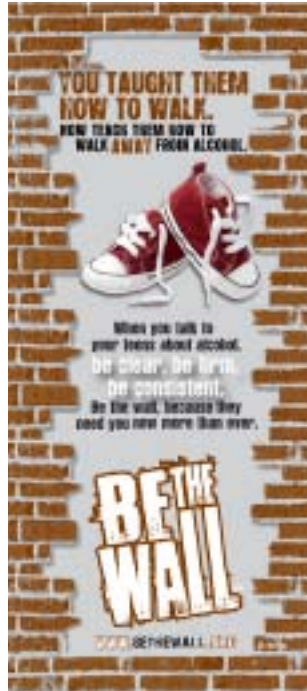
Prom - Tuxedo Card
3"x5" double-sided



Prom - Corsage Card
4"x4" double-sided



Retractable Banner Stand
33.5"x79"



X Banner Stand
32"x72"



Tips for Hosting Teen Party Magnet
4.75"x10.5"



Tips for Hosting Teen Party Bookmark
2"x8", Double-sided



Tips for Hosting Teen Party Static Cling
8"x10"

Be the Wall - Friends (for teens)



Banners

Table Banner - 2'x6'
Large Banner - 3'x8'



Teen - Pledge Card

3"x8", Double-sided



Dog Tags



Tshirt - Friends



Retail Campaign
An Underage Alcohol Sales Campaign for Retail



Breakroom "Be the Wall" Retail Poster

12"x18" Posters



"I'm the Wall" Retail Store Poster



Banners
2'x6' or 3'x8'



Floor Adhesive
24"x 24"



Buttons
4" round



Retail Pledge Cards
8"x 3"



Static Cling
4" x 4"



T-shirt



Cap



Coasters
4" x 4"



Lanyards

Campaign Price List

	10	25	50	100	250	500	1000	2000	3000	4000	5000
Air Fresheners (P1)	—	—	—	—	—	\$567	\$908	\$1763	\$2057	\$2725	\$3183
Air Fresheners (P2)	—	—	—	—	—	\$637	\$993	\$1987	\$2235	\$2980	\$3365
Awareness Bracelets	—	—	—	—	—	—	\$1,147	\$2,295	\$2,835	\$3,307	\$3,712
Balloons with String	—	—	—	—	—	—	\$402	\$758	\$1024	\$1304	\$1552
Brain Stress Balls	—	—	—	—	—	\$945	\$1755	\$3357	\$4995	—	—
Brick Stress Balls	—	—	—	\$357	\$616	\$1100	\$2219	\$4347	\$6380	—	—
Bumper Stickers	—	—	—	—	—	\$660	\$791	\$949	\$1138	\$1366	\$1640
Buttons Round (P1)	—	—	—	—	\$384	\$567	\$846	\$1984*	—	—	\$3657
Buttons Square (P2)	—	—	—	—	\$405	\$600	\$859	\$2054*	—	—	\$3874
Car Shades	—	—	\$383	\$619	\$1197	\$2867	\$5566	—	—	—	—
Coasters	—	—	—	—	—	\$287	\$419	\$715	\$951	\$1188	\$1320
Door Hangers	—	—	—	—	\$410	\$540	\$769	\$1059*	—	—	\$1734
Duck Stress Balls	—	—	—	—	\$546	\$1053	\$1971	\$3739	\$5575	—	—
Foam Sun Visor	—	—	—	—	—	\$660	\$1148	\$2220	\$2965	\$3974	\$4812
Floor Adhesives	\$398	\$993	—	—	—	—	—	—	—	—	—
Frisbee	—	—	—	—	\$311	\$442	\$745	\$1458	\$2049	\$2670	\$3260
Hand Fan	—	—	—	—	\$380	\$459	\$706	\$1335	\$1908	\$2421	\$2871
Key Tags	—	—	—	—	—	\$573	\$969	\$1872	\$2708	\$3593	\$4245
Lanyards	—	—	—	—	—	\$668	\$1,242	\$2,403	\$3,442	\$4,428	\$5,332
Lip Balm	—	—	—	\$236	\$396	\$634	\$1123	\$2,106	\$2,955	\$3,731	\$4,336
Magnetic Photo Frames	—	—	—	—	—	\$364	\$635	\$1210	\$1723	\$2235	\$2731
Mouse Pads	—	—	\$302	\$440	\$810	\$1316	\$2251	\$4098	\$5682	\$7141	\$8461
Pencils	—	—	—	—	—	\$248	\$375	\$677	\$955	\$1206	\$1497
Pens	—	—	—	—	—	\$303	\$528	\$1024	\$1,444	\$1,863	\$2,251
Plastic Bags	—	—	—	—	\$283	\$407	\$664	\$1320	\$1657	\$2123	\$2558
Pledge Cards	—	—	—	—	—	\$465	\$526	\$708*	—	—	\$951
Postcards	—	—	—	—	—	\$546	\$612	\$811*	—	—	\$1075
Post-its White (P1)	—	—	—	—	—	\$390	\$652	\$1155	\$1584	\$2087	\$5215
Post-its Yellow (P2)	—	—	—	—	—	\$481	\$699	\$1397	\$1490	\$1987	\$2251
Prom - Corsage Card	—	—	—	—	\$170	\$220	\$243	\$425*	—	—	\$716
Prom - Tuxedo Card	—	—	—	—	\$168	\$191	\$230	\$400*	—	—	\$665
Shopping Totes	—	—	—	\$300	\$608	\$1,174	\$2,199	\$4,098	\$5,956	—	—
Static Clings	—	—	—	—	—	\$737	\$907	\$1320*	—	—	\$1437
Sports Bottles	—	—	—	\$392**	—	\$783	\$1439	\$2700	\$3948	\$5062	\$6075
Stickers Large	—	—	—	—	—	\$696	\$689	—	—	—	—
Sunglasses	—	—	—	—	\$834	\$1520	\$2832	\$5611	\$7924	—	—
Tips - Bookmark	—	—	—	\$140	\$180	\$205	\$243	\$427*	—	—	\$719
Tips - Magnet	—	—	—	\$575	\$727	\$926	\$1684	\$3510*	—	—	\$6581
Tips - Static Cling	—	—	\$680	\$729	\$1215	\$1692	\$2567	\$4209	\$5864	\$7419	\$8658
Travel Coffee Cups (P1)	—	—	—	\$580***	\$912	\$1699	\$3244	\$6085	\$8569	—	—
Travel Coffee Cups (P2)	—	—	—	\$606**	\$1040	\$2057	\$3920	—	—	—	—
Umbrella	—	—	\$561	\$1032	\$2401	\$4618	\$8461	—	—	—	—
Yard Signs	\$384	\$772	\$1498	\$2544	—	—	—	—	—	—	—
Yo-Yos	—	—	—	\$321	\$633	\$907	\$1701	\$3272	\$4564	\$6023	\$7373

*Quantity of 2500, **Minimum order of 200 *** Minimum order of 150 for P1 and 144 for P2

Table Banner - \$64/each, Large Banner - \$130/each, Retractable Banner Stand - \$324, X banner Stand - \$147

Stencils - \$97 for one(1), \$243 for five (6)

Travel Display - \$978/each including stands (\$810 without stands)

Billboard, Bus Shelters, Cinema and Print Ads

Any Poster can be converted into a billboard or print ad design for a fee of \$200



Price List - Posters and Shirts

Poster Pricing

	50	100	250	500
1 Design	\$99	\$159	\$333	\$582
2 Designs	\$159	\$267	\$582	\$957
3 Designs	\$239	\$350	\$734	\$1,241
4 Designs	\$321	\$466	\$979	\$1,427
5 Designs	\$383	\$582	\$1,034	\$1,673
6 Designs	\$418	\$587	\$1,241	\$1,915
7 Designs	\$488	\$686	\$1,447	\$2,284
8 Designs	\$559	\$783	\$1,654	\$2,595

Caps, Shirts & Polos Pricing

	25	50	100	200	250	500
Caps	—	\$440	\$781	\$1449	\$1796	\$3468
Logo Shirts	—	\$407	\$715	\$1317	\$1632	\$3137
Rubber Duck Shirt	—	\$510	\$885	\$1636	\$1714	\$2987
Jersey Shirt	—	\$507	\$959	\$1703	\$2046	\$3935
Polos, Black or Red	\$514	\$958	\$1788	\$3172	—	—

2XLarge or larger sizes are an additional \$2.50 per shirt

NEED SOMETHING NOT SEEN HERE?

Call Chrissy Bynum for a quote at (941) 255-0808, ext. 3205

Please email all orders to campaigns@drugfreecc.org or fax to (941) 255-7573.

If you are faxing in your order, please call to let us know in is on the way.

To see all of Drug Free Charlotte County's Prevention campaigns available for purchase, log on to:
www.bethewall.org/campaigns.htm

For more information, call Chrissy Bynum at (941) 255-0808 ext.3205 or email at campaigns@drugfreecc.org

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